



**FIRST
ANNUAL**



RUN FOR THE BEEES

at Kortright Centre for Conservation

SATURDAY,
SEPTEMBER 15,
2018

Sponsorship
Guide



Sponsorship Benefits

- Associate with an important cause
- Be recognized for charitable donations to the Kortright Centre for Conservation
- Corporate presence at the 3rd annual Honey Harvest Festival (1000+ visitors)
- Multi-level publicity
- **Marketing opportunities through:**
 - Newspaper advertisements
 - Paid social media ads (5000 views per ad)
 - Logo on promotional materials
 - Logo on the Kortright and TRCA websites (1M+ annual visits)
 - Race day booth
- **Build stronger relationships within your team through participation in a bonding experience**
- Experience the health benefits of physical activity in nature





Sponsorship Levels

Benefits	Platinum	Gold	Silver	Bronze
#Free corporate team registrations	15	10	6	4
#Free TRCA park day passes	20	10	6	4
#Free TRCA annual memberships	5	2	0	0
Logo on Kortright Website	✓	✓	✓	✓
Recognition plaque	✓	✓	✓	✓
Run for the Bees'' logo privileges for 1 year	✓	✓	✓	
Free booth at cool down area	✓	✓		
Signage at the start/finish line	✓	✓		
Sponsorship recognition by master of ceremonies on race day	✓			
Logo placement on all promotional materials	✓			
Sponsorship Amount	\$5000	\$2500	\$1000	\$750





Sponsorship Form

Sponsorship Details

- Platinum
- Gold
- Silver
- Bronze

\$ _____

- Cheque (payable to the Living City Foundation)
- Mastercard Visa
- Invoice

Credit Card Number

_____ _____

CVD # Exp. Date

Signature

Contact Information

Company Name

Contact Name

Address

_____ _____ _____

City Province Postal Code

_____ _____

Business Phone Cell phone

Email Address

Website

Please email your completed form to Skye Vandenberg at skye.vandenberg@trca.on.ca

For more information call 905-832-2289 or email info@kortright.org